

Résumé



Philipp Koerber

Independent Art Director & Interactive Designer

* February 17, 1977 in Goettingen

Profile I have been exercising my skills in the design and web industry for more than a decade, providing a full range of strategic, creative and technical expertise in the area of digital communication — specialising in user interface and interaction design.

I look forward to challenging projects, which allow me to devote and sharpen my experience in interdisciplinary design, create conceptual solutions to graphic communication and be responsible for the successful attendance of huge accounts.

Whether the objective is commercial or educational, whether artistically or technically focused — I have the know-how to deliver a bespoke solution, always driven by the desire to create projects and products that suit contemporary needs.

Objective I want to share my passion for experimentation and creativity and produce work that benefits everyone, keeping ahead of the changing computer industry, continuously learning and utilising the latest applications and technology for communicating ideas.

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Core skills Conception, Idea Generation, Creativity, Art Direction, Consulting, Creative Lead, Digital Communication & Media, Corporate Design, Online Branding & Marketing, Web Design, Web 2.0 & Social Media, Information Architecture, User Interface Design, Interaction Design, User Experience Design, Usability

Clients & brands Adidas, Audi, Beiersdorf (Nivea), Big Brother, Deutsche Bank, Fidelity International, Image Source, lastminute.com, Lätta, Native Instruments, Otto (SportScheck), Red Bull, Saturn, Sennheiser, Swiss Re, Texaco, Toyota Motors Europe, Transmediale, Universal Strategic Marketing, Varta, Vodafone

Agencies Neue Digitale / Razorfish (Berlin), Scholz & Friends Interactive (Berlin), Fork Unstable Media (Hamburg + Berlin), Tobias & Tobias (London), VIR2L Studios (London), ZeniMax Media (Washington DC), Defcom Webdressing (Berlin), Blackbit (Goettingen), Screenform (Hanover)

Selected books & magazines 1000 Fonts (Chronicle Books, SF), Tres Logos (Die Gestalten, Berlin), Futurist's Guide To The Web (Sun Good, Taipeh), E-Project Volume 1 (Harpercollins, NY), HTML Design Reference (Shoeisha Co., Tokyo), 72 dpi (Die Gestalten, Berlin), Web Design Index Volume 1 (The Pepin Press, Amsterdam), w.e.b. Magazine (Websmedia, Seoul), Web Designing (Mainichi, Tokyo), Practical Internet Web Designer (Highbury House, London), Cre@te Online (Future Publishing, London)

Exhibitions Part of my typographic work was on display at the installation »Brno Echo« (curated by Pentagram) taking part during the International Biennale of Graphic Design in the Czech city of Brno in June 2008.

Awards 2003 D&AD Annual Award (British Design & Art Direction, dandad.org), Interactive & Digital Media / B2B Websites: fork.de